

ATP is one of Germany's most valuable architecture brands.

Integrated design and digitalization – the real estate sector places “ATP architects engineers” in the Top 10.

Berlin (OTS) – The Real Estate Brand Award 2018 placed ATP architects engineers amongst the best-known architecture brands in Germany where the integrated design company is present with offices in Berlin, Frankfurt, Munich and Nuremberg. In Austria ATP has been regarded for years as the strongest architecture brand. Particularly high value was placed on ATP's “integrated interface expertise” and its excellence in the categories of “digitalization”, “sympathy” and “economic implementability”

“The power of our brand is rooted in our multidisciplinary BIM-based design approach supported by our in-house research and consulting companies and a growing and learning corporate culture,” explains Michaela Hauser, ATP Managing Director in Munich. *“With our focus on the core process that should take place in a building we offer an unbeatable range of services. I am delighted that our industry colleagues also recognize this.”*

The Real Estate Brand Award of the EUREB Institute evaluates brand strength and positioning and is one of the real estate industry's most prominent awards. With 700 employees in 10 integrated design offices across the DACH and CEE/SEE Regions ATP architects engineers is one of Europe's leading integrated design offices.

Questions & contact:

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Caption: Real Estate Brand Award for ATP. From left: Horst Reiner and Werner Kahr, ATP partners in Vienna, Michaela Hauser, Managing Director, ATP Munich, Dario Travaš, ATP Partner in Vienna/Zagreb, Elmar Rottkamp, Managing Director in Berlin. Photo: EUREB/Hill

corporate profile

architects and engineers for excellent buildings



With over 700 employees ATP architects engineers is Europe's leading integrated design company. ATP has a headquarters in Innsbruck (AT) and ten European offices which are located across the DACH and CEE Regions as well as a number of in-house research and consulting companies.

– Core competence

Thanks to its 40 years' experience of multidisciplinary cooperation ATP is the leading provider of **integrated design from a single source**. This interdisciplinary culture is built into the **corporate structure** of an organization that never ceases learning. ATP's integrated design process has been awarded ISO certification.

As the "Design Process Leader" the Lead Project Manager is the client's sole point of contact. He or she leads an interdisciplinary ATP team of architects, structural and building services engineers, and construction managers throughout the entire design and construction process up to the handover of the building to the facility management.

– **ATP's in-house consulting companies** in areas such as retail, housing, tourism, the food industry, and the health sector support clients prior to the design phase. By determining which building measures – if any – are necessary, they make an optimal contribution to strengthening the client's core process. After the transformation of the corporate vision into an implementable project strategy the ordering quality is determined on the basis of a feasibility design. This is followed by either the preparation of a design competition or the direct commissioning of ATP to develop a lifecycle-oriented, BIM-supported integrated design which is drawn-up to ensure a sustainable period of use.

– Leader of innovation in Building Information Modeling (BIM)

ATP has been designing comprehensively with BIM since 2012. Integrated design by ATP is able to fully exploit the advantages offered by BIM. The BIM standard developed by ATP over a period of several years forms part of the Austrian BIM norm (ÖNORM A 6241). ATP uses the platform BIMpedia to offer all market participants access to this knowledge.

– Design, research, sustainability

The output from ATP's in-house **D&R studios** and **research company** in the area of sustainability, **ATP sustain**, enable the latest knowledge about systemic and technological developments to flow into the integrated design process. Thanks to its cooperation with **Vienna University of Technology** ATP is closely involved in scientific research into integrated design and BIM. ATP is a founding member of the DGNB, the ÖGNI, and the IG Lebenszyklus Hochbau.

– **The ATP partnership** (since 1990) enables a broad range of employees to share corporate responsibility and participate in corporate success. Partners, associate partners, and associates represent ATP's corporate culture. Members of the partnership demonstrate their interdisciplinary commitment through their involvement in the ATP Academy and ATP knowledge management systems and through ATP's support of women and the family life of employees.

The above-average length of service of ATP's leadership team (an average of 13 years) and ATP's corporate structure ensure that knowledge is retained despite this constant growth. In 2018 ATP has eight partners (shareholders), 33 associate partners, and 78 associates. This means that around 15 % of our team are currently members of the ATP partnership.

Vision: We want to change our world for the better through excellent buildings.

- Established: 1951
Pioneer of integrated design in Continental Europe since 1976
- Employees 700+

• Partners (shareholders):

- Christoph M. Achammer
- Ulf Bambach
- Gerald Hulka
- Werner Kahr
- Robert Kelca
- Horst Reiner
- Dario Travas
- Matthias Wehrle

• 10 European offices for integrated design:

- Innsbruck
- Vienna
- Munich
- Frankfurt
- Berlin
- Nuremberg
- Zurich
- Zagreb
- Budapest
- Moscow

• Design sectors:

- Production and logistics
- Retail and entertainment
- Offices and administration
- Health
- Education and research
- Tourism
- Housing
- Multifunctional buildings
- Urban planning

• Research & specialist design:

- ATP sustain
- D&R Studios
- ATP Health

• Consulting:

- redserve
real estate development services
- conviva
participative and cooperative building
- foodfab
food industry (processes and buildings)
- lifeline
organizational planning in the health sector
- plandata
IT services

• Teaching:

Professor Christoph M. Achammer has been Professor of Industrial Building and Interdisciplinary Planning in the Institute for Interdisciplinary Construction Process Management of Vienna University of Technology since 2001.