Maximarkt in Anif

Maximarkt in Anif has more than a million customers per year, making it the largest consumers’ market near Salzburg. Since, for some time now, the original building of 1974 no longer met modern standards, ATP’s architectural office planned a new building. During ongoing operation, in two stages the old supermarket was replaced by a construction of pre-fabricated wooden boxes. The exterior ventilated shell consists of aluminium sheets. Around the entrance as well as on the sides are elements in the red shade typical of the supermarket chain. Two entrances lead into the spacious mall with restaurants, a bakery and shops arranged around it. From there, the customers access the maximarkt on 1,000 square metres. Skylights and a ceiling illuminated in different colours emphasize the curved shape of the mall.

Entwurf · Design ATP Architekten, AT-Innsbruck
Bauherr · Client Verbrauchermarkt Anif GmbH, AT-Salzburg
Standort · Location AT-Anif/Salzburg